



VARIANTS OF PROJECT PRESENTATIONS:

1. Placement of the project information in the Project investing catalogue.

Advertising area	Area size	Cost, UAH (with VAT)
Project catalogue cover (page 1)	A4	8 000
Project catalogue cover (page 2)	A4	4 000
Project catalogue cover (page 3)	A4	3 000
Project catalogue cover (page 4)	A4	5 000
Color module inside the Project catalogue	A5	500
Color module inside the Project catalogue	A4	1 000
Placement of the information about the project for participants	A4	300
Placement of the information about the project without participation	A4	1000
Advertisement on the bookmark	Vertical stripe	1000

2. Participation in the project exhibition as an exponent.

Participation form	Participation scope	Cost, UAH (with VAT)
Making and exposition of plane table	1200x800	3 000
Video exposition	3 min or less/ 1 demonstration	50
Conduction of promotion action	In exhibition atrium	20 000
Additional area rent	1 m ² / day	300
Exhibition equipment rent	1 m ²	300

3. Organizing of project presentation for the forum participants.

Participation form	Participation scope	Cost, UAH (with VAT)
Project presentation within project exhibition	15 min in a sectional hall	3 000
Project presentation within mobile office	1 m ² / day	600

BUSINESS NEGOTIATIONS:

1. Possibility for preliminary negotiation appointments.
2. Organizing of the mobile office for the company's presentation.
3. Interpreter services.
4. Business breakfast – Tuesday (9:00, December 8, 2009).

Service type	Scope	Cost, UAH (with VAT)
Organizing of the mobile office	1 m ² of equipped area/day	600
Interpreter services	1 hour	240
Participation in the business breakfast		200

PLACEMENT OF INFORMATION ABOUT THE COMPANY:

1. Advertising in the Official catalogue of participants.
2. Advertising of company and/or project in the Project investing catalogue.
3. Presentation of the company's video on the exhibition stands.
4. Placement of the information about the company (pamphlets) on the mobile constructions on the territory of the forum.
5. Placement of cooperation offers in the portfolio of participants.

Service type	Scope	Cost, UAH (with VAT)
Placement of advertisement in the Official catalogue of participants.	A5	1 000
Placement of advertisement about the company on the cover of the Official catalogue of the company (page 2)	A5	2 000
Placement of advertisement about the company on the cover of the Official catalogue of the company (page 3)	A5	1 500
Placement of advertisement about the company on the cover of the Official catalogue of the company (page 4)	A5	2 300
Placement of advertisement about the company (leaflets, pamphlets) on the mobile constructions	Not more than 500 copies.	2500
Distribution of advertising leaflets by promoters	Not more than 500 copies	2800
Distribution of advertising materials by putting them into the portfolios of participants	Not more than 500 copies	5 000
Exposition of the banner-"bug" in foyer	2 days	1000
Transmission of the logotype (flash-video) on the plasmic screens in foyer	2 days	500

GETTING ACQUAINTED WITH KHARKIV:

1. Excursion of the objects Euro-2012.
2. Excursion round the city "Business and Culture in Kharkiv"
3. Visits to the main industrial enterprises in Kharkiv.

Service type	Scope	Cost, UAH (with VAT)
Excursion on the objects Euro-2012	3 hours	280 grn.
Excursion round the city	4 hours	320 grn.
Visits to the enterprises	3 hours	By agreement with organizing committee
Interpreter services	1 hour	240 grn.

FORUM VIDEO MATERIALS ORDER:

1. Video film of the forum.
2. Video recordings of separate sections and plenary meetings.
3. Audio recordings of the forum.

Service type	Scope	Cost, UAH (with VAT)
Assignment of forum materials	Full volume	3 000
Assignment of audio materials	Full volume	600
Video film about the forum	60 min	360
Assignment of video recordings of separate sections	180 min	500